

Press Release

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VIIIth Biennial AETTA Congress to be held in Rome on November 16-18, 2011

Association of European Travel and Tourist Agencies is pleased to announce its VIIIth Biennial Congress, which will be held in Rome on November 16-18, 2011. The AETTA Biennial Congress is a high-profile event that brings together all members of AETTA as well as a number of prominent guests and speakers. In addition to being a great networking event the AETTA Congress is also an opportunity to exchange views and ideas on business issues as well as a reflection on the current state of the European travel and tourism sector and on its development prospects.

Helmut Messner, Secretary General of AETTA, says "It is a great honor to bring together the distinguished companies and individuals that make up AETTA. As in previous times, the AETTA staff supported by the activist strategic members will do its utmost to make this event both productive and enjoyable for the participants."

AETTA welcomes proposals for papers, panels, roundtables, workshops, and other public presentations relevant to the European travel and tourism sector in a transnational context. The most interesting proposals will be included in the official agenda of the Congress. All proposals must be submitted to AETTA by July 31 latest.

All interested parties are invited to contact the AETTA's secretariat by email to the address secretariat@aetta.org for the details of the Congress and the registration form. The deadline for the registration is September 30.

For further information, please contact:

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Note to the Editor: Association of European Travel and Tourist Agencies (AETTA) brings under one roof over one thousand travel and tourist agencies working in Europe or serving European destinations. Each year these collectively serve 8.5 million clients, generate a total turnover of some €4.7 billion and employ directly 22 000 people.

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