

## **Press Release**

25 May 2016

## The members of AETTA elected James Woods from WestLand Tours as President of the Association

The members of Association of European Travel and Tourist Agencies elected James Woods representing WestLand Tours, UK, as the new President of AETTA. He takes over the presidency of the Association for a two-year term starting July 1, 2016. AETTA's President is elected for a two-year period on a rotating basis among volunteer candidates representing strategic members of the Association. This time three strategic members presented their candidates for the presidency.

James Woods will replace, Claudia Mayer, Anabel Reisen, who will complete her presidency term end of June. Following his election, James Woods commented: "I am very happy to be elected the President of AETTA and look forward to further develop our Association in view of the objectives set by the General Assembly of AETTA earlier this year. I know that I can count on a great support from our Secretary General and his staff throughout my tenure. I am sure that working as one team we will be able to sustain the development pace taken by AETTA in the last several years and will continue delivering great value to its members. I would also like to thank our outgoing President Claudia Mayer for her great contribution at the head of our Association in the last two years."

Helmut Messner, Secretary General of AETTA, said: "On behalf of AETTA I would like to thank Claudia Mayer for her dedication and great work at the head of AETTA. We have had two very productive years under her leadership, which have further reinforced our brand and visibility in the European travel and tourism sector. I also take this opportunity to congratulate James Woods with his election as the President of AETTA and look forward to our fruitful collaboration in the development of our Association."

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Note to the Editor: Association of European Travel and Tourist Agencies (AETTA) brings under one roof over one thousand travel and tourist agencies working in Europe or serving European destinations. Each year these collectively serve 8.4 million clients, generate a total turnover of some €4.9 billion and employ directly 21 000 people.

Association of European Travel and Tourist Agencies